

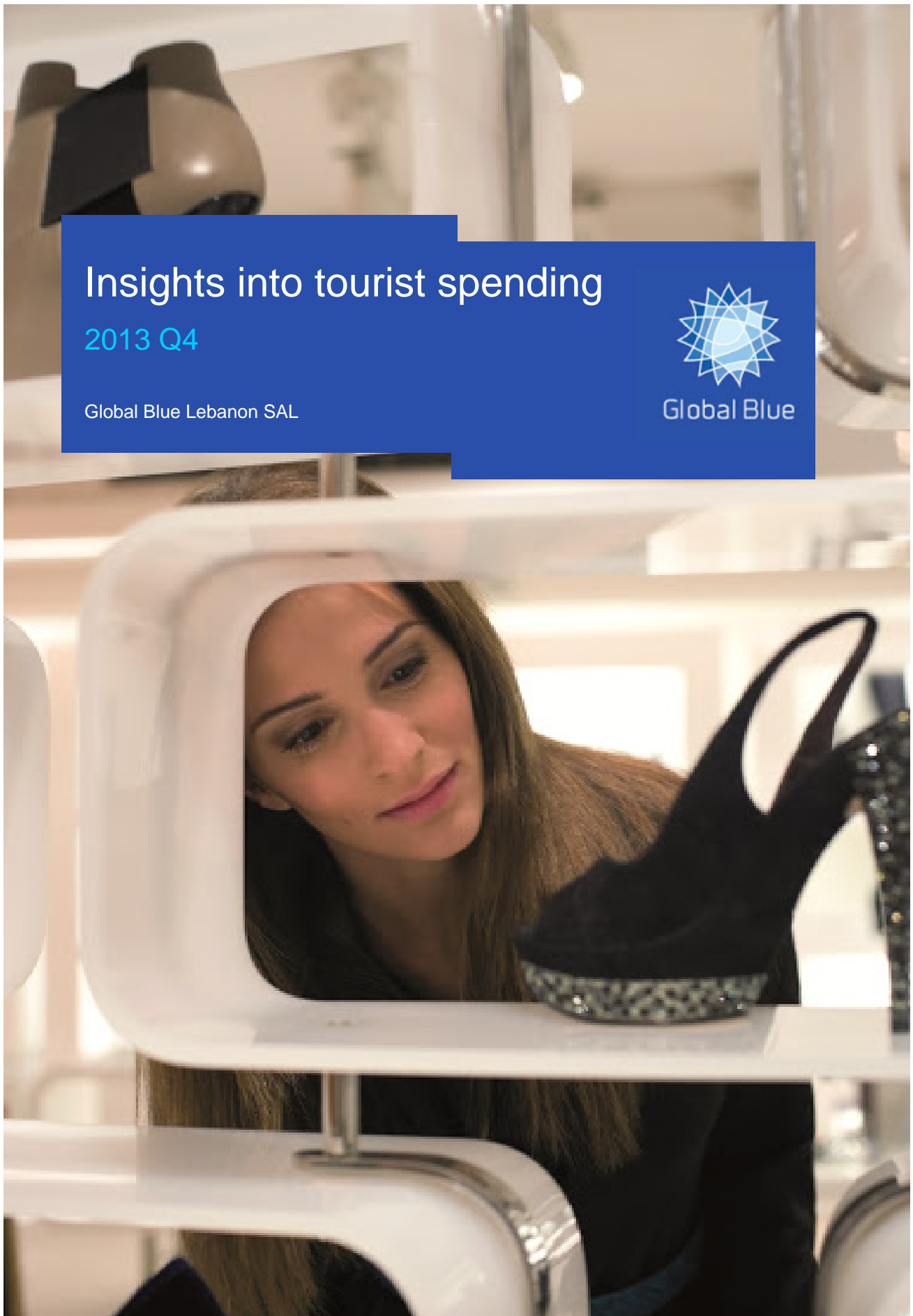
Insights into tourist spending

2013 Q4

Global Blue Lebanon SAL



Global Blue





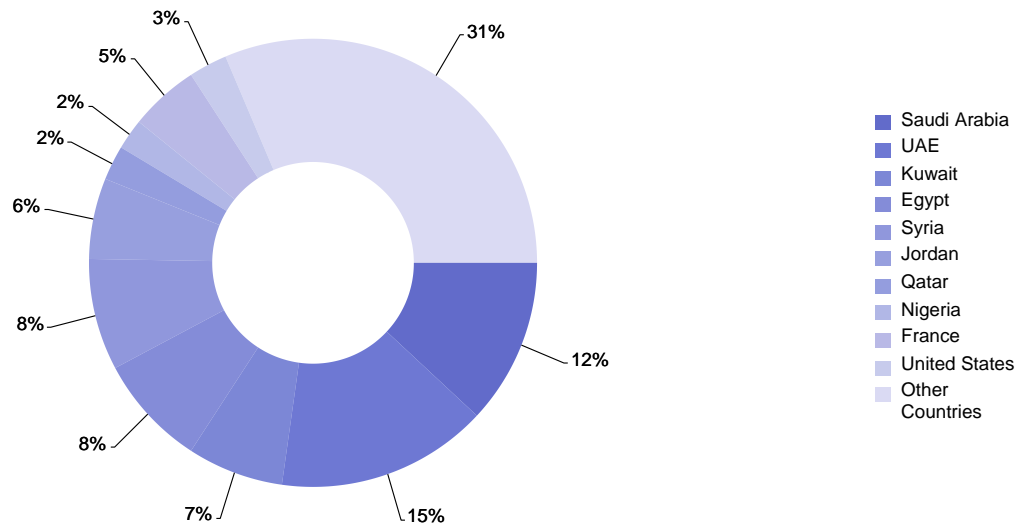
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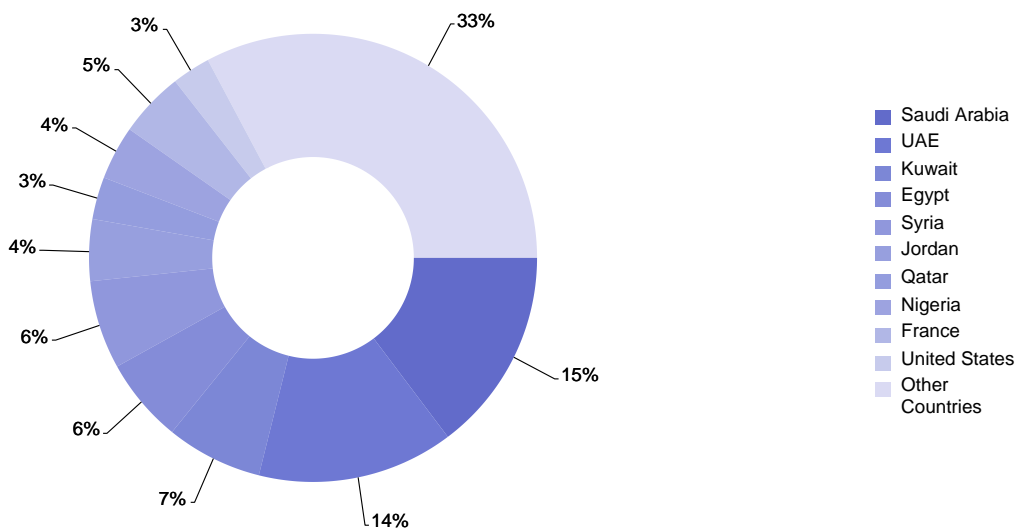
Country of residence insight

The figures published by Global Blue Lebanon SAL throughout this report represent purchases by tourists in Lebanon whose vat was claimed. It gives a fair view about tourists' shopping trends. Global Blue Lebanon SAL is not liable for any misinterpretation of these figures by third parties.

A. Spending distribution by country of residence - 2013 Q4

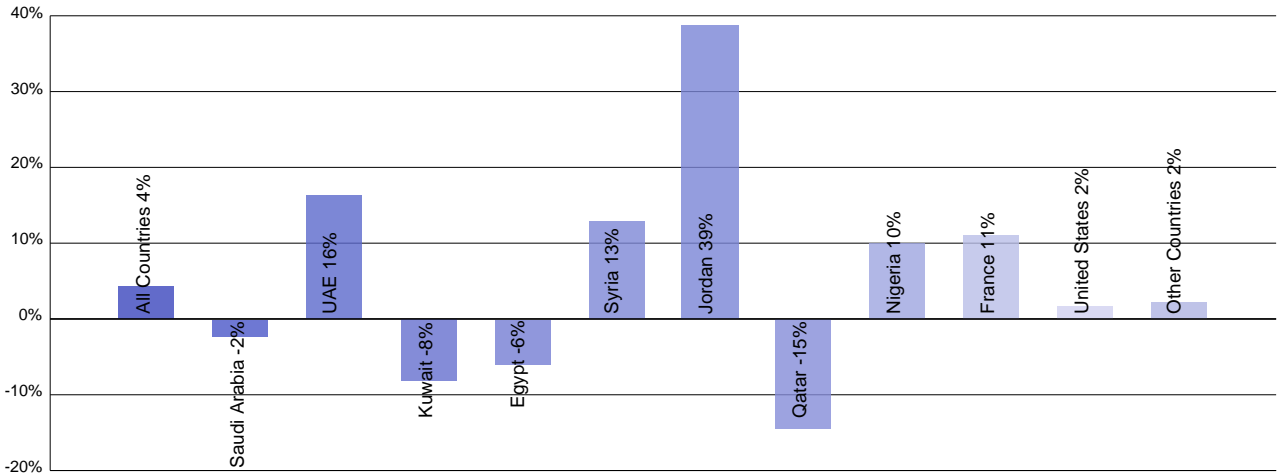


B. Spending distribution by country of residence - YTD 2013

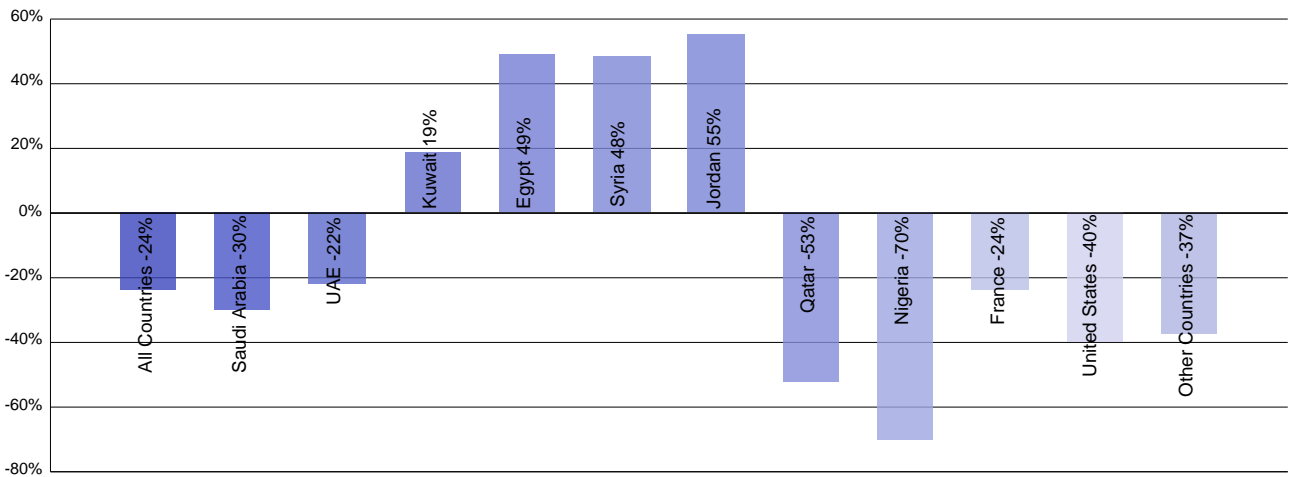




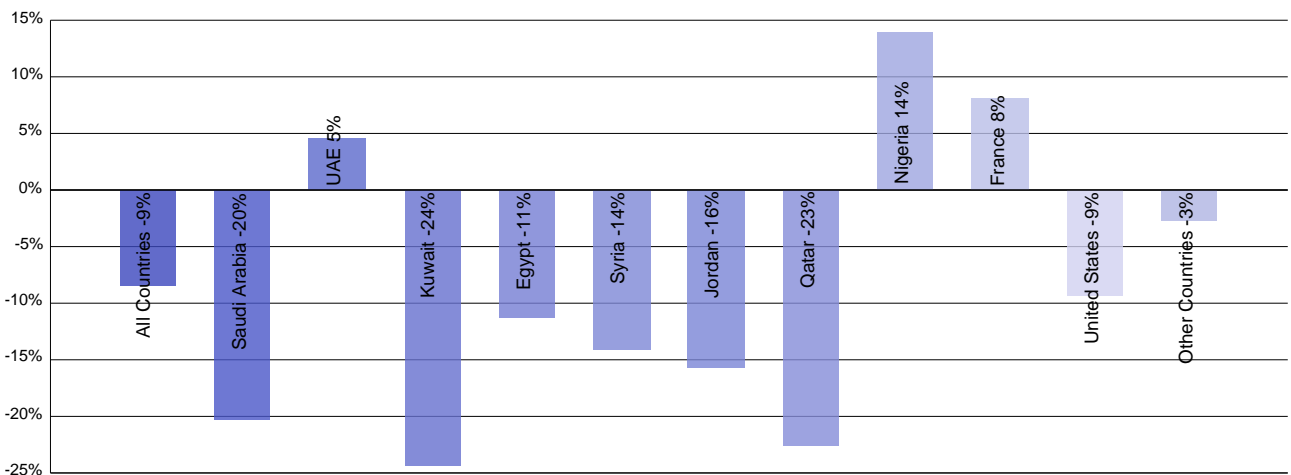
C. Spending evolution - 2013 Q4 vs. 2012 Q4



D. Spending evolution - 2013 Q4 vs. 2013 Q3

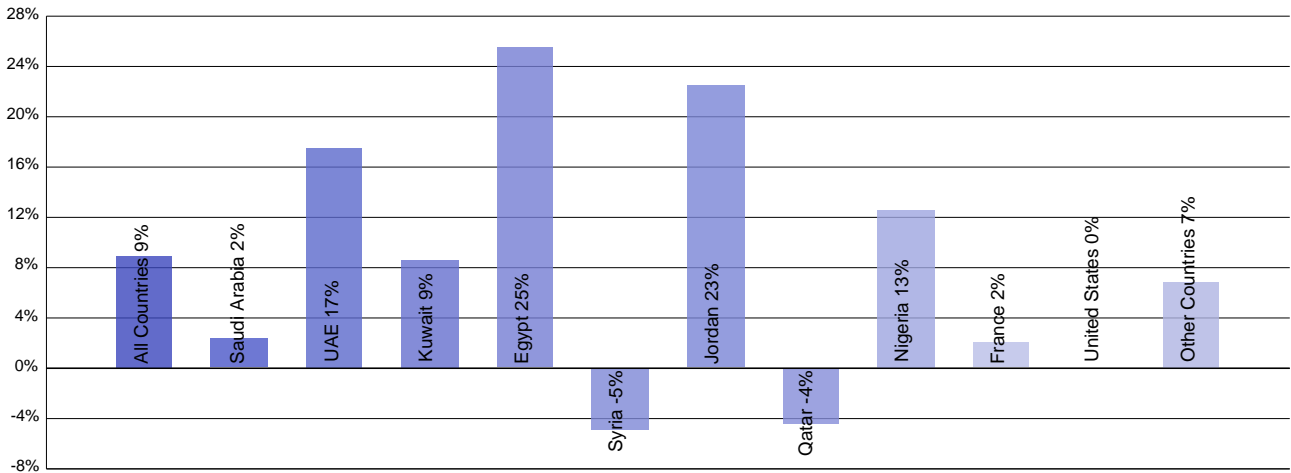


E. Spending evolution - YTD vs. PYTD

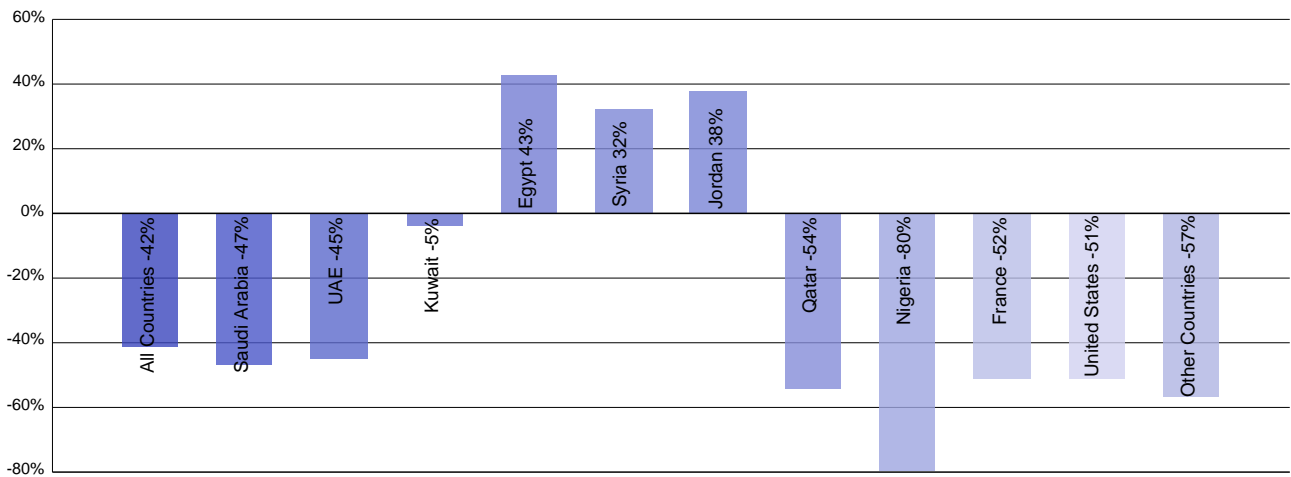




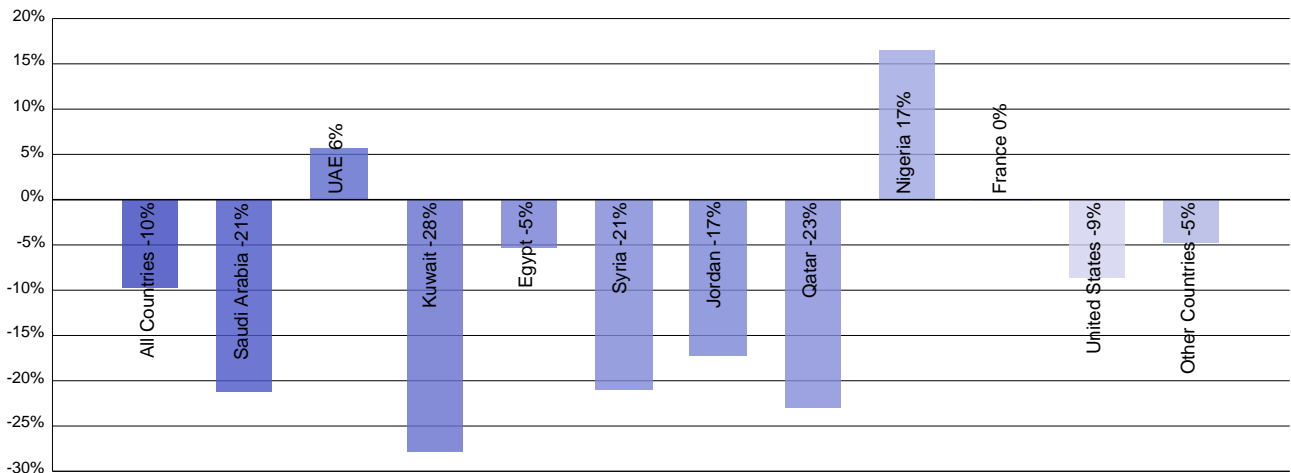
F. Number of refund transactions evolution - 2013 Q4 vs. 2012 Q4



G. Number of refund transactions evolution - 2013 Q4 vs. 2013 Q3

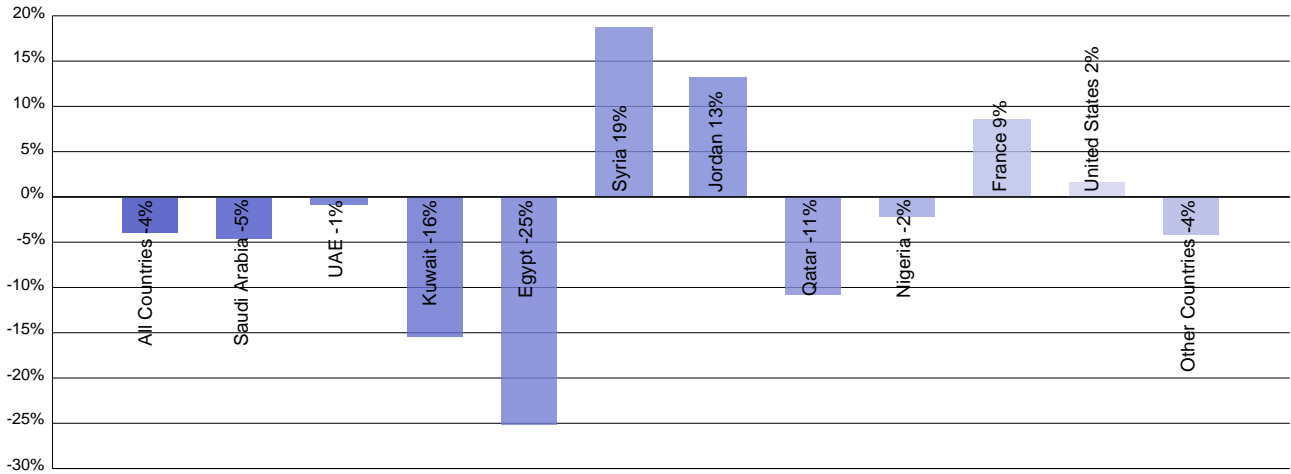


H. Number of refund transactions evolution - YTD vs. PYTD

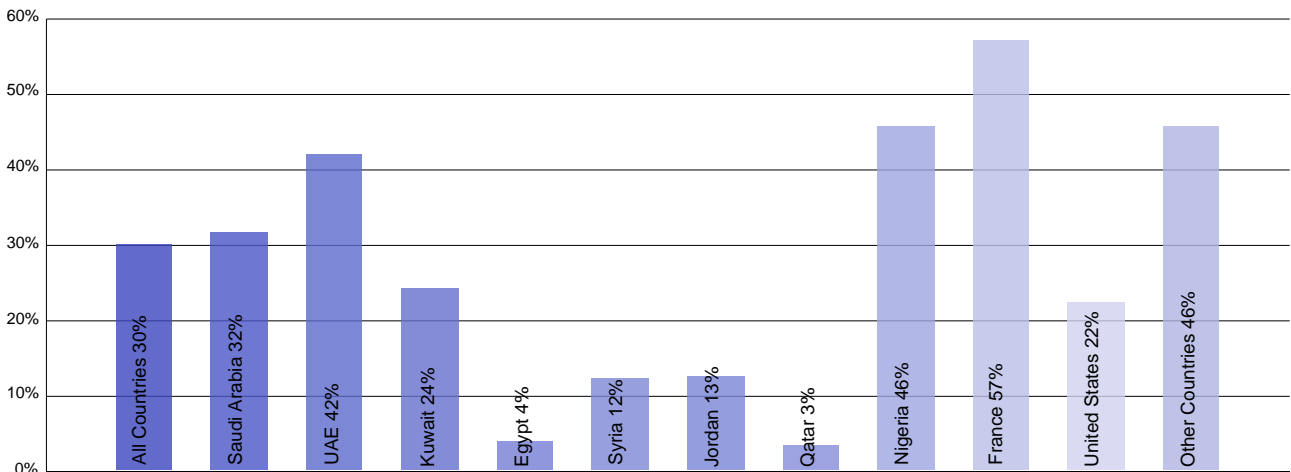




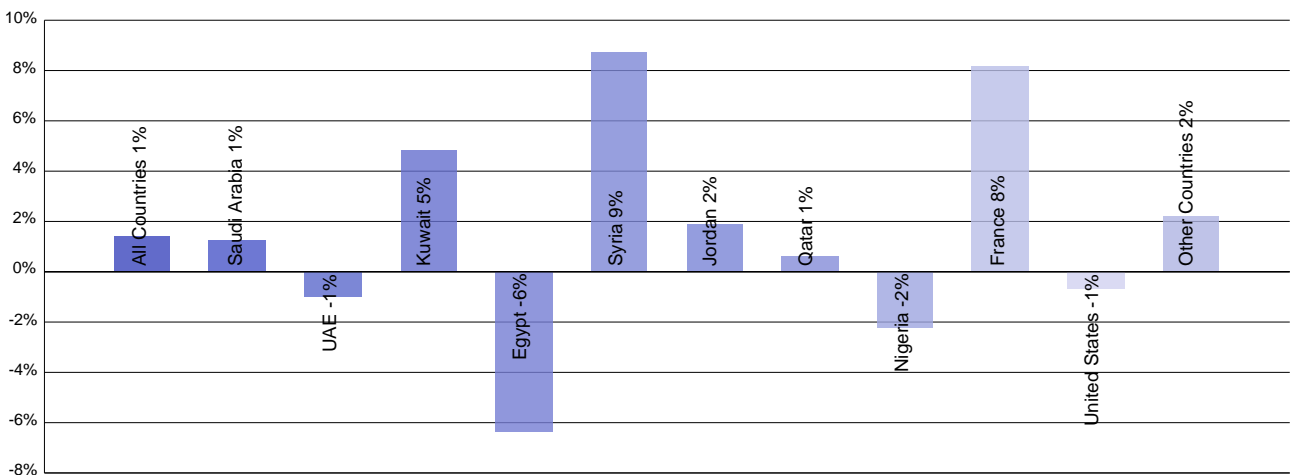
I. Average spending evolution - 2013 Q4 vs. 2012 Q4



J. Average spending evolution - 2013 Q4 vs. 2013 Q3



K. Average spending evolution - YTD vs. PYTD

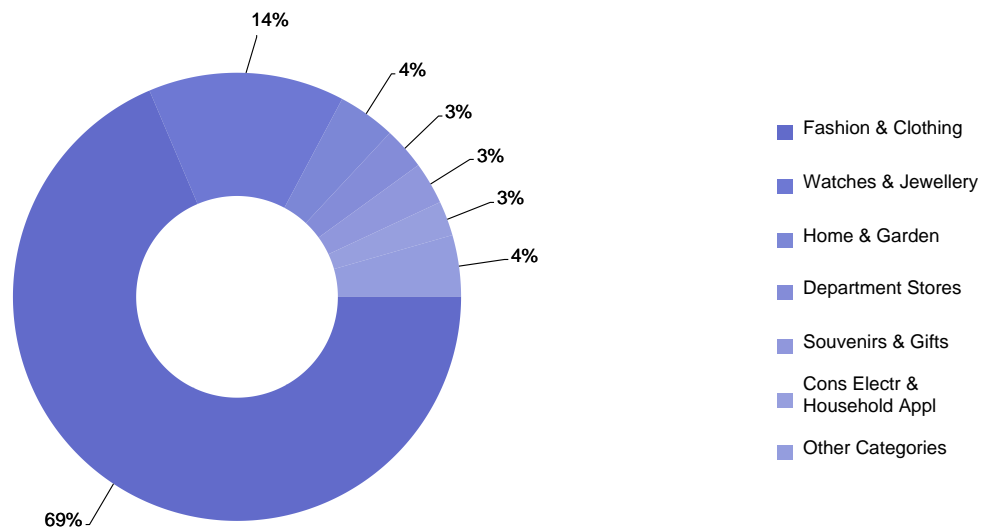




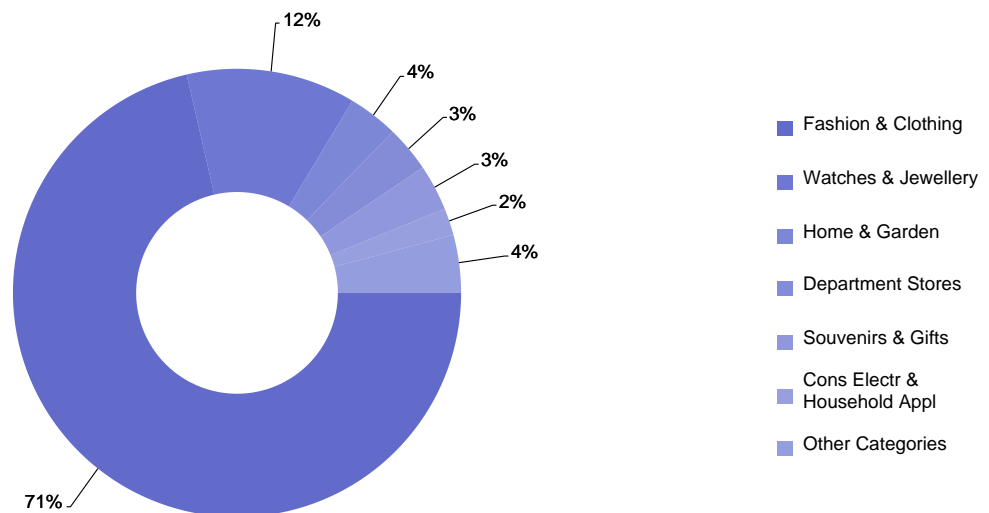
Category insight

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A. Spending distribution by category - 2013 Q4

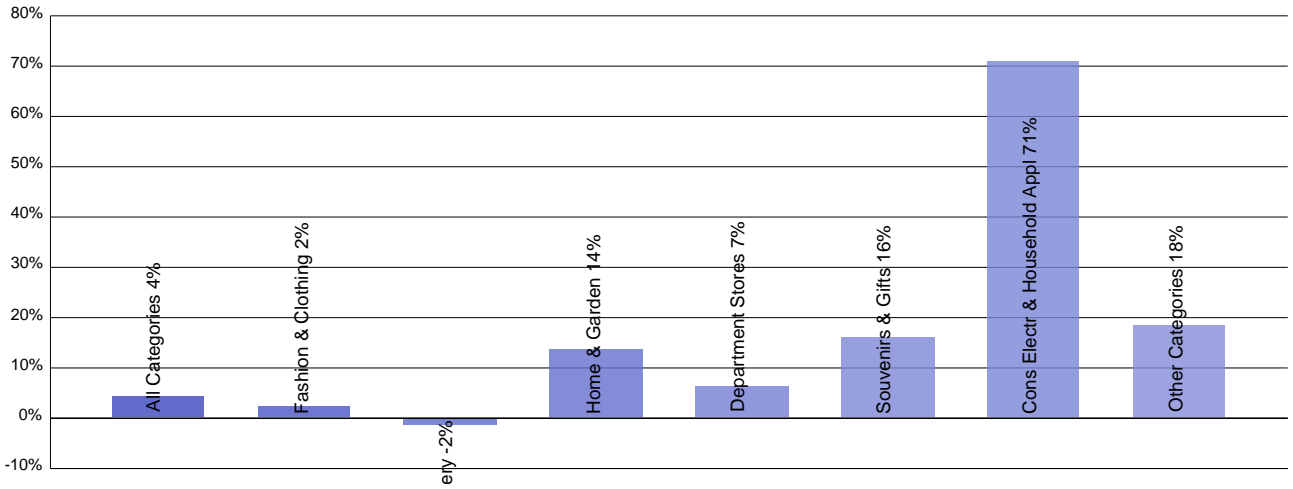


B. Spending distribution by category - YTD 2013

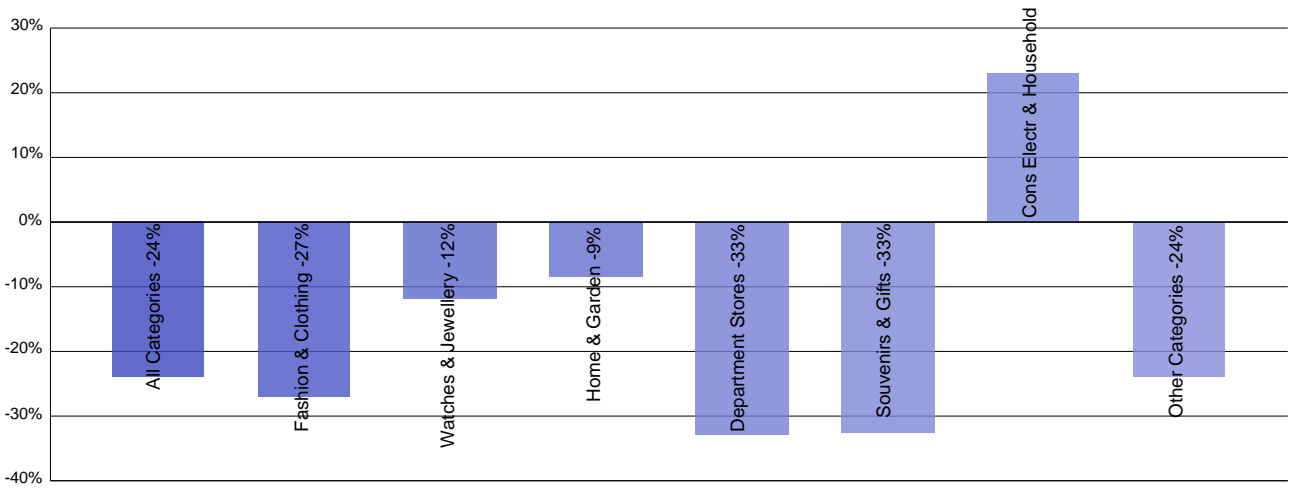




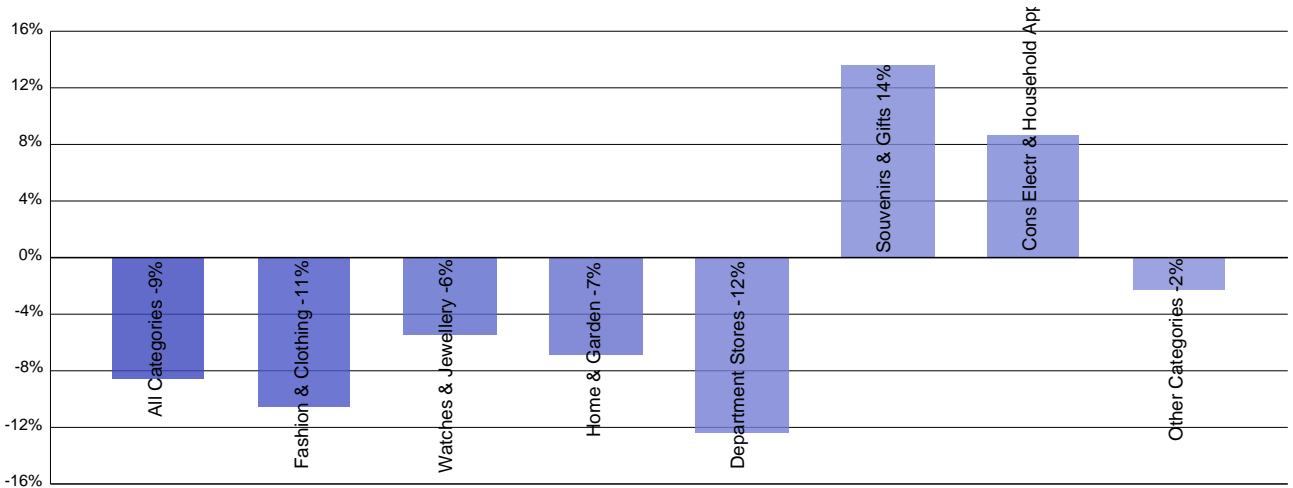
C. Spending evolution - 2013 Q4 vs. 2012 Q4



D. Spending evolution - 2013 Q4 vs. 2013 Q3

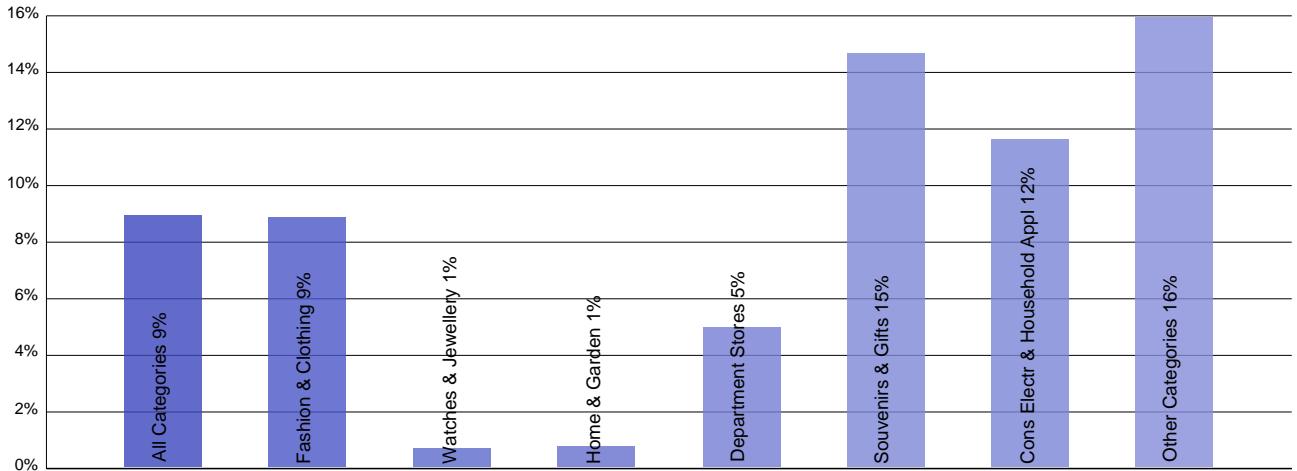


E. Spending evolution - YTD vs. PYTD

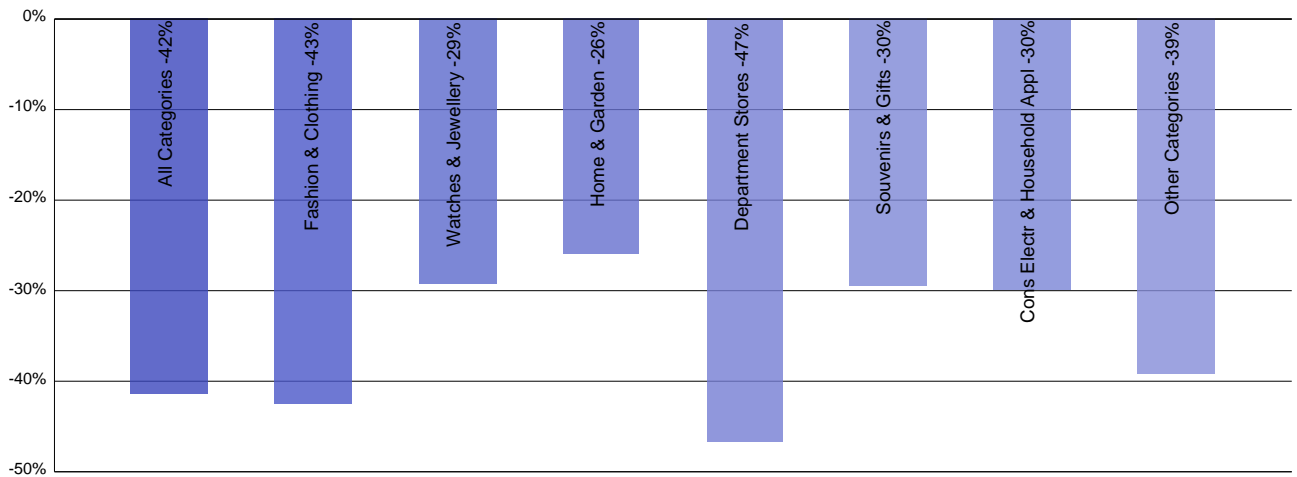




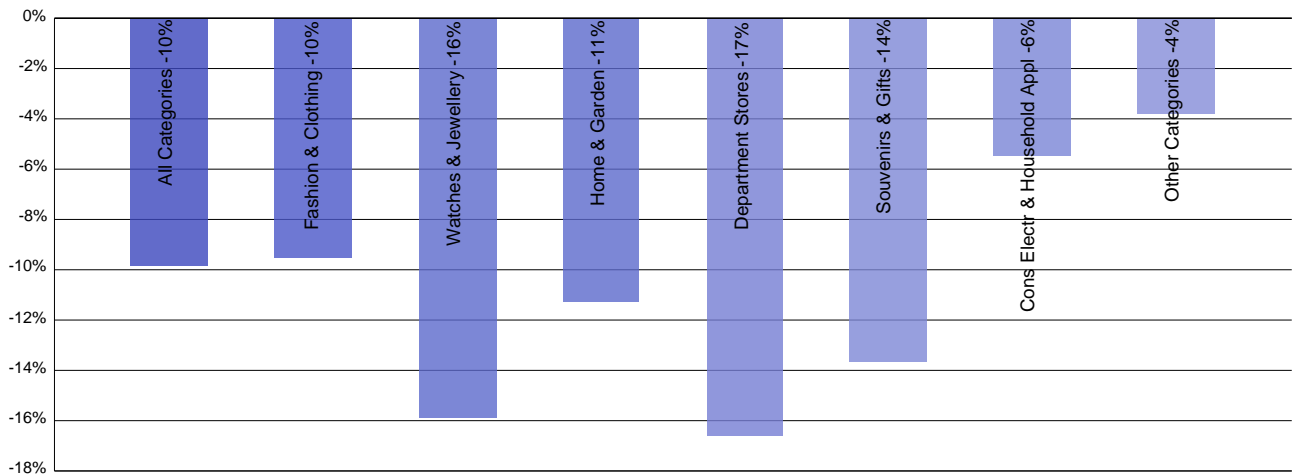
F. Number of refund transactions evolution - 2013 Q4 vs. 2012 Q4



G. Number of refund transactions evolution - 2013 Q4 vs. 2013 Q3

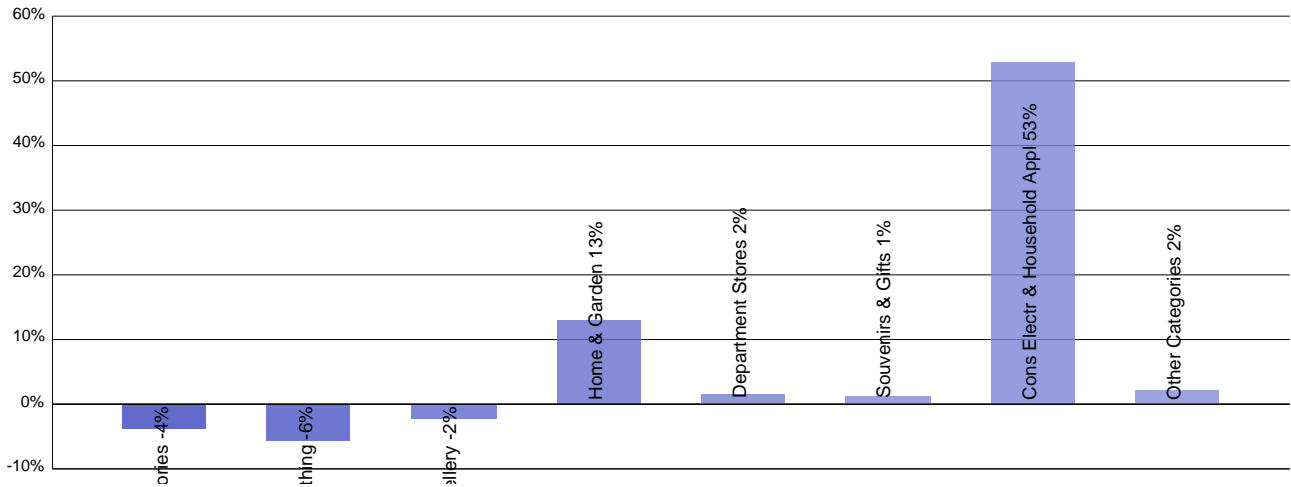


H. Number of refund transactions evolution - YTD vs. PYTD

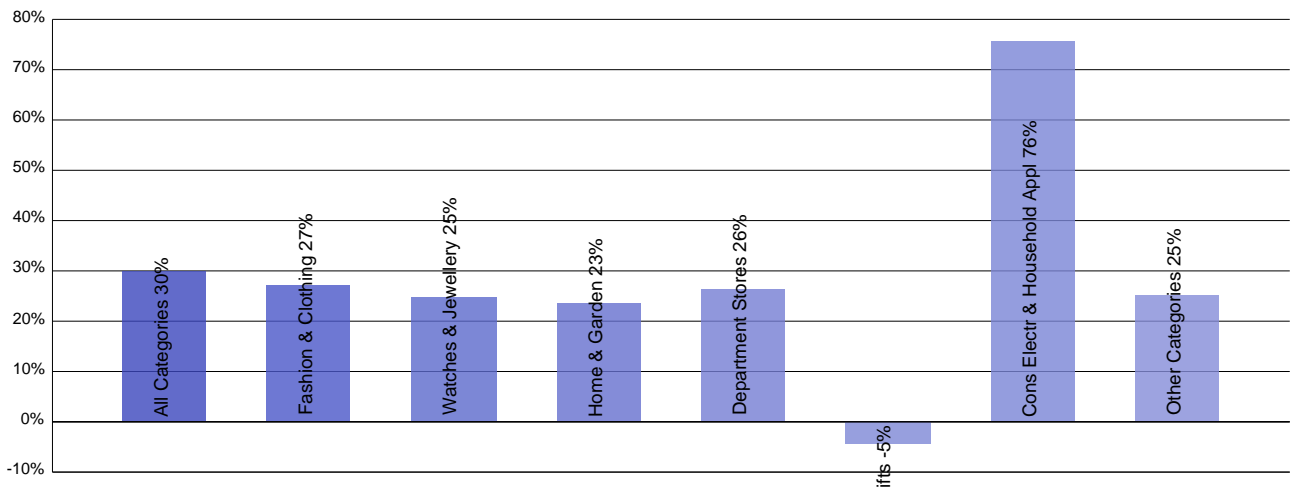




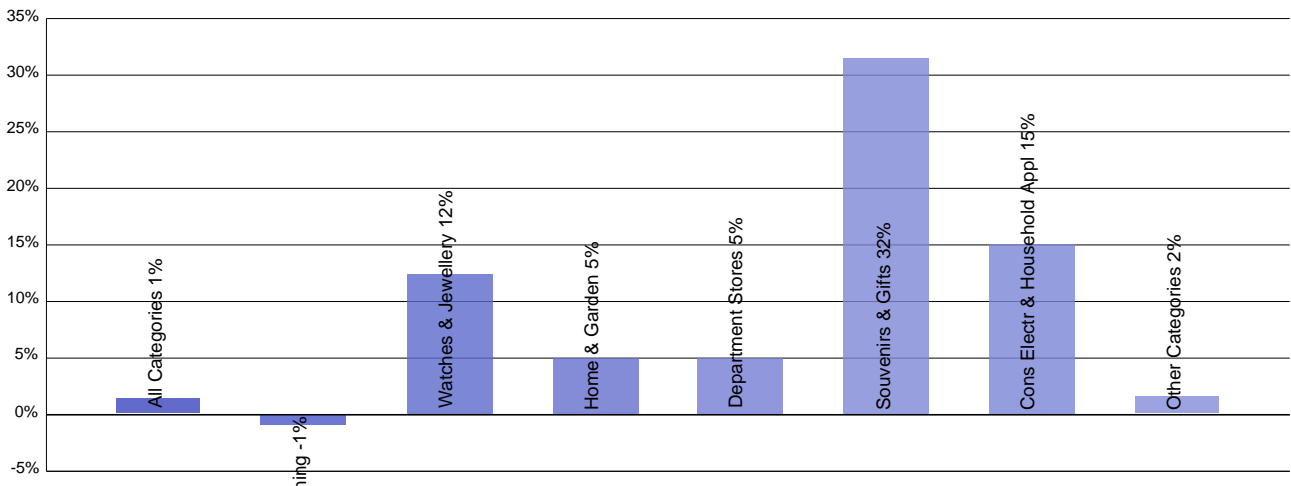
I. Average spending evolution - 2013 Q4 vs. 2012 Q4



J. Average spending evolution - 2013 Q4 vs. 2013 Q3



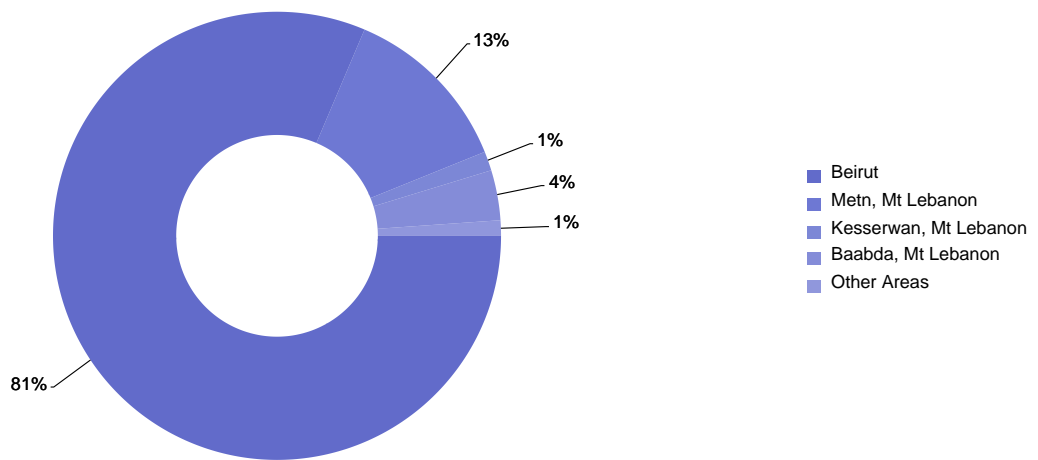
K. Average spending evolution - YTD vs. PYTD



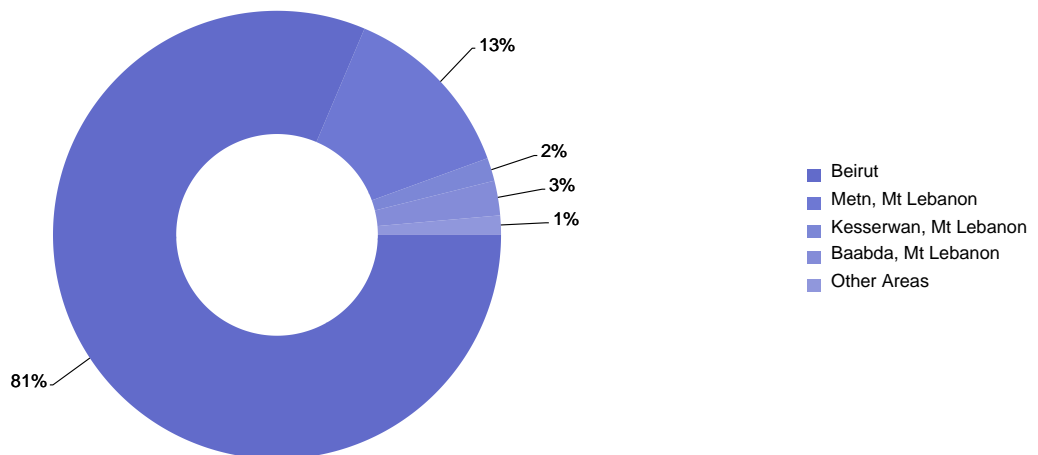
Area insight

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A. Spending distribution by area - 2013 Q4

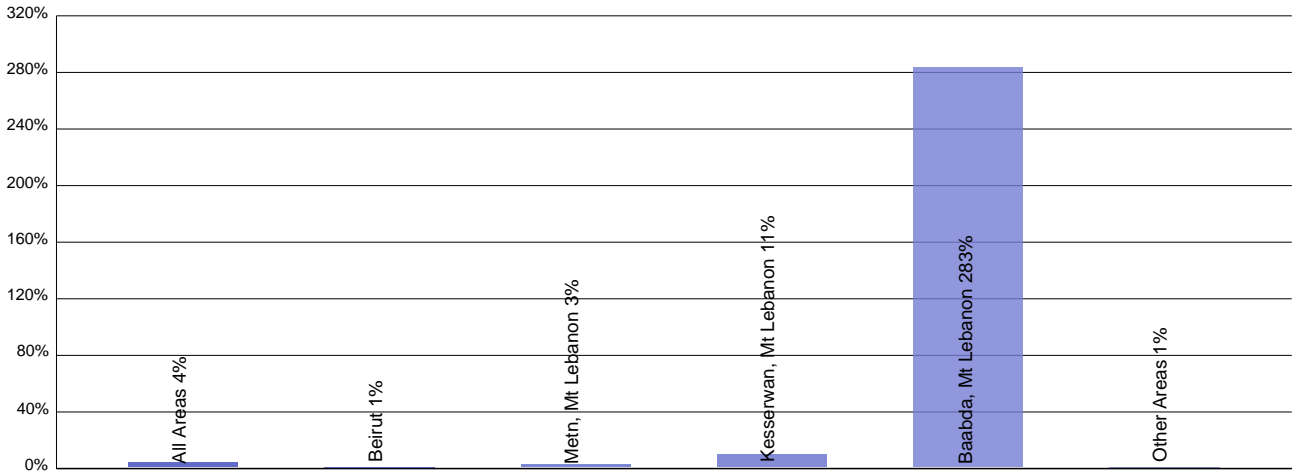


B. Spending distribution by area - YTD 2013

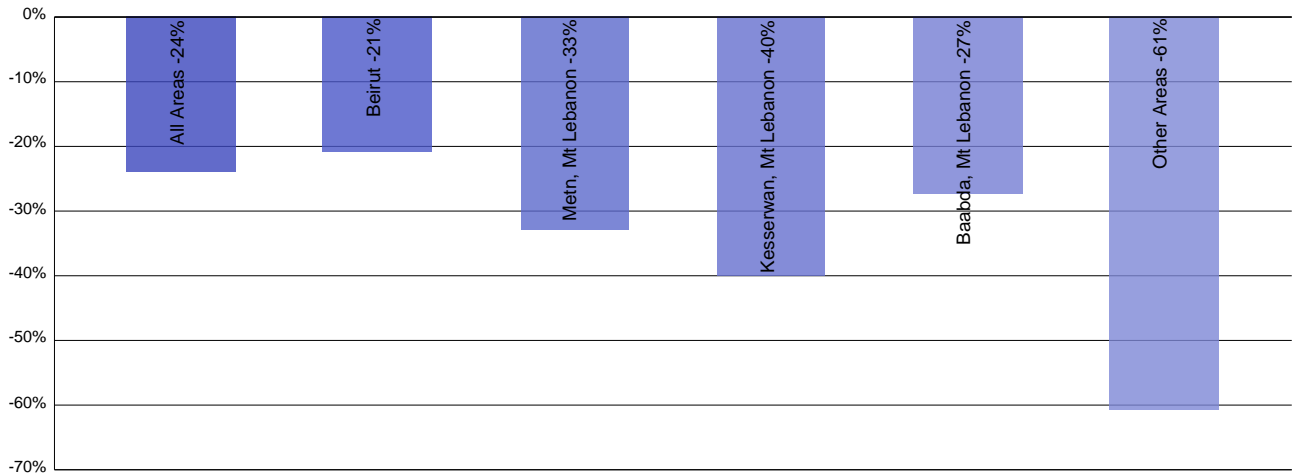




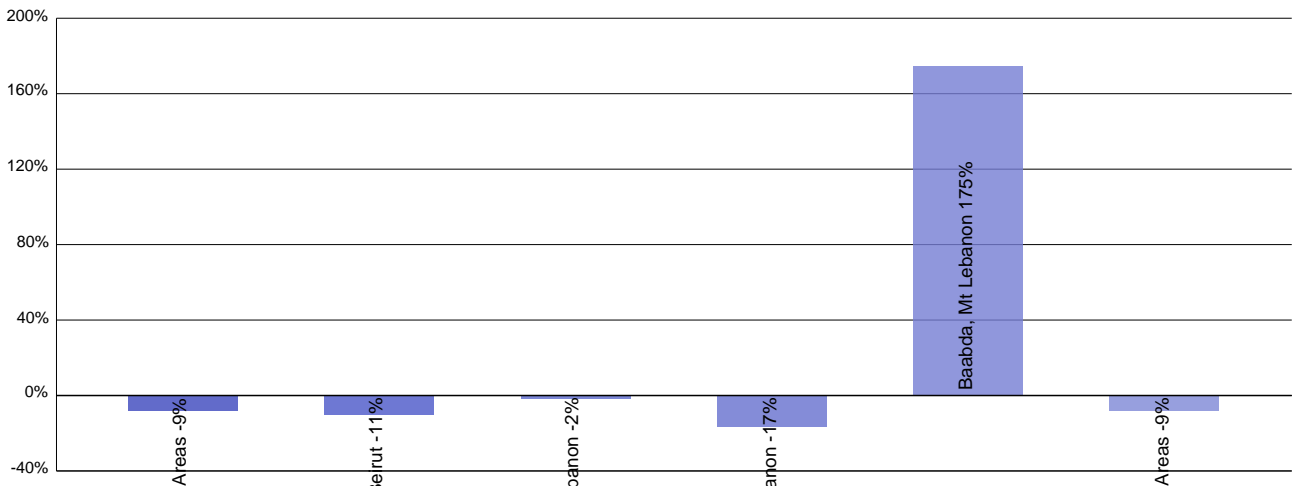
C. Spending evolution - 2013 Q4 vs. 2012 Q4



D. Spending evolution - 2013 Q4 vs. 2013 Q3

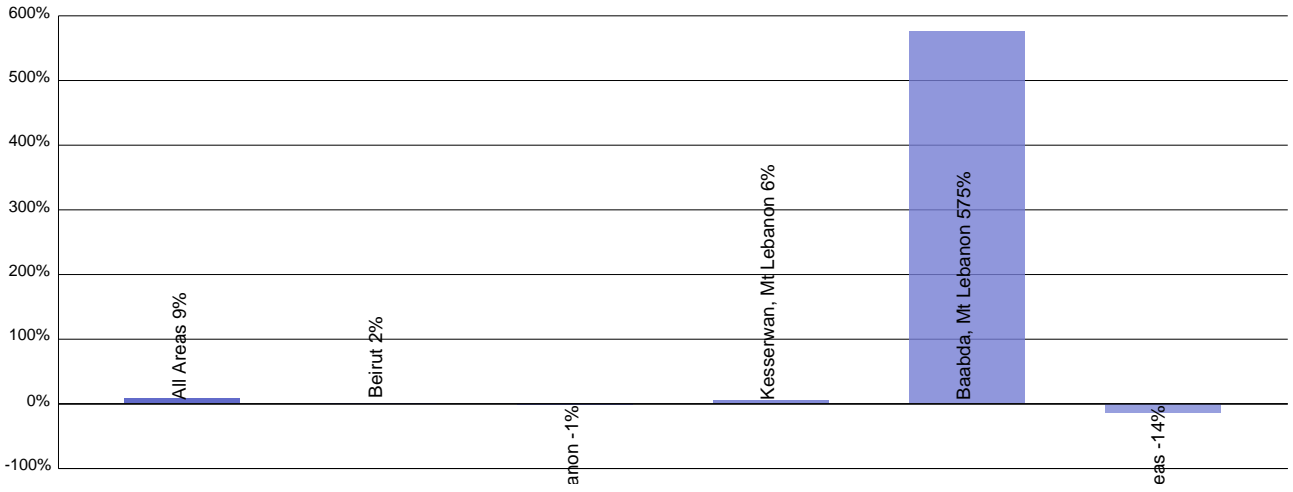


E. Spending evolution - YTD vs. PYTD

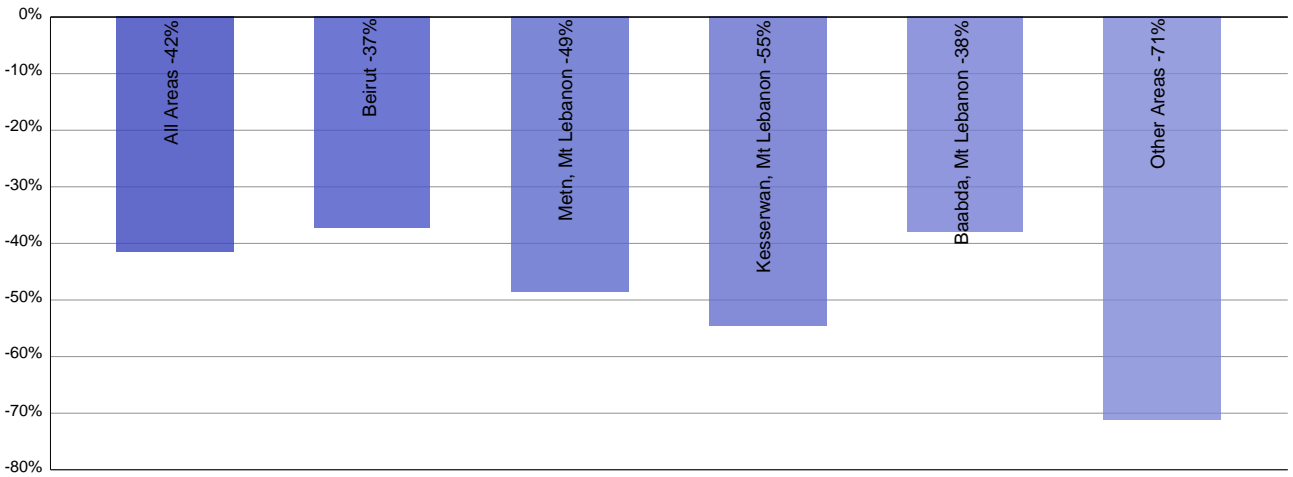




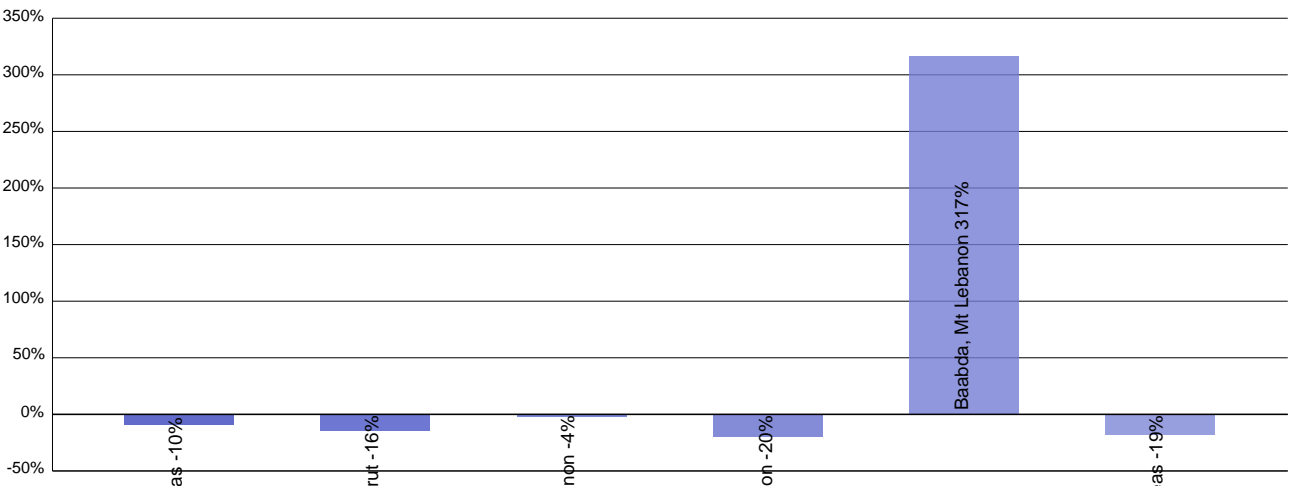
F. Number of refund transactions evolution - 2013 Q4 vs. 2012 Q4



G. Number of refund transactions evolution - 2013 Q4 vs. 2013 Q3

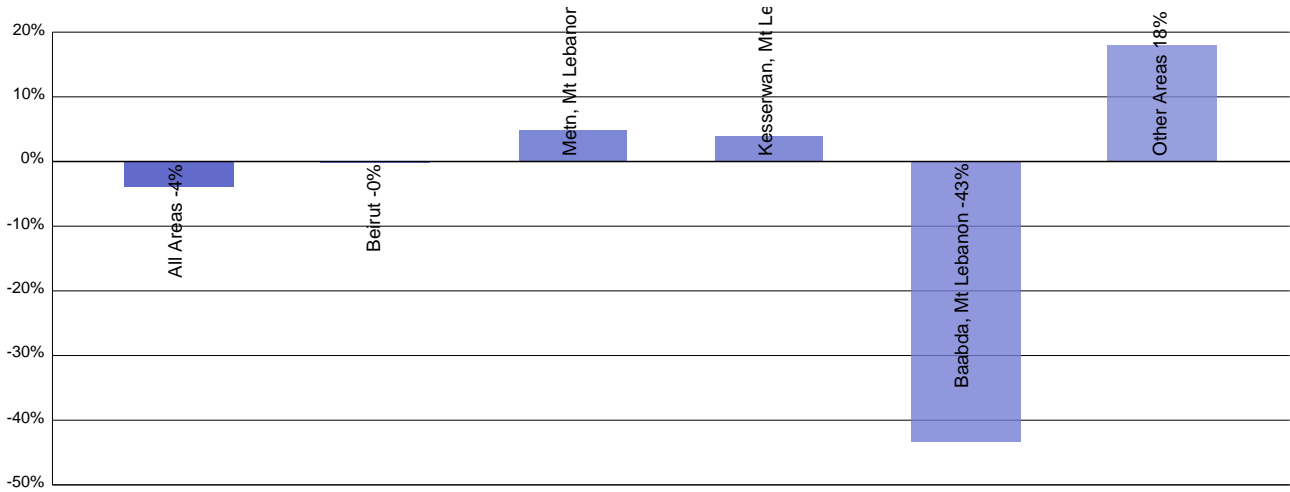


H. Number of refund transactions evolution - YTD vs. PYTD

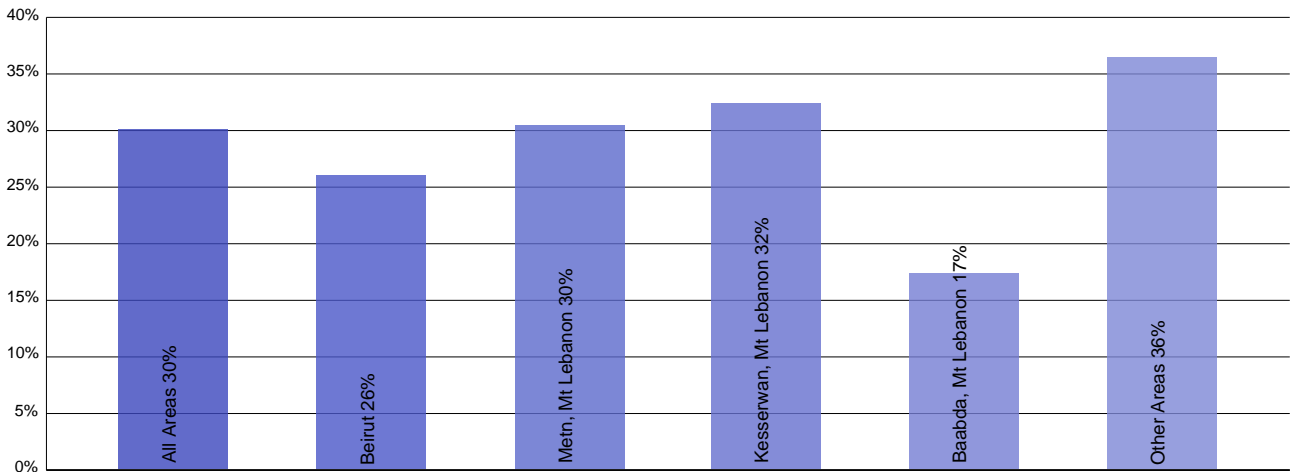




I. Average spending evolution - 2013 Q4 vs. 2012 Q4



J. Average spending evolution - 2013 Q4 vs. 2013 Q3



K. Average spending evolution - YTD vs. PYTD

